



Knoxville Convention Center

www.knoxvilleconventioncenter.com

SMG's Monthly E-Magazine for May/June 2003

Booking Info.

Future Bookings

A new boat show, produced by BK Productions, out of Athens, Alabama has confirmed February 2004 dates.

Recent Events Happenings:

Country music top headliners graced the KCC for the WIVK 50th Anniversary Celebration that served over 1400 for dinner. Such stars as Dolly Parton, Travis Tritt, Charlie Daniels, Kenny Rogers, Tanya Tucker, Pam Tillis, Kenny Chesney and many more entertained the crowd for a black-tie gala event.

Upcoming Events:

House Hasson Hardware Company, a long time Knoxville business and distributor of hardware products, will hold their 1st, in a series of 3 tradeshows at the KCC.

Tradeshows for Sales

Susan Eaton, AGM and Rebecca Williams participated in tradeshows of the International Association of Exposition Managers and National Association of Consumer Shows in June.

Operations

The Operations Dept. heightened security measures when the United States "Level Orange" was activated. Operations worked with local Law enforcement to ensure the safety of our patrons. Extra attention was focused toward the international delegates from Jerusalem, while they participated in the 2003 Destination Imagination Convention.

Sales Dept. welcomes two new sales people: Rebecca Williams, formally of the Catering Sales Dept. at KCC, was transferred to the Sales to expand national sales horizons. Jennifer Hampton was hired to focus on the Tennessee and sports market. She recently joined us from the Knoxville Airport Hilton and the Smokies Baseball Park.

Food & Beverage welcomes two new catering sales Managers, Kim Beets and Clarke Hinkle. Kim will solicit and sell all KCC clients, while Clarke will focus on the Wedding and new markets.

Finance implements a new time clock designed to provide efficiencies in recording data for hourly employees. Training was held with all departments.

SMG Corporate Initiatives

SMG National sales efforts continue to maximize exposure opportunities for the growing network of SMG managed convention centers. A SMG tradeshow booth and representatives greeted potential show organizers at National Assn. Of Consumer, a lucrative short term form of business for many SMG Centers.

Knoxville joins the SMG corporate initiatives in San Francisco at the upcoming Meeting Professional International meeting and tradeshow. The show, held in Moscone Center (SMG), will attract over 3,000 meeting planners from primarily the United States.

Community Involvement

SMG-Knoxville supports East Tennessee Children's Hospital in sponsorship a table at "Center Stage" an annual reception & Dinner, with this year's feature, Gladys Knight. The proceeds for this entertaining evening went toward East TN Children's Hospital.

SMG gets "into the swing of things" at the Knoxville Tourism Alliance Golf Tournament that benefited local scholarships given to future hospitality industry recipients.

KCC-SMG sponsored a table at the annual luncheon of the Knoxville International Administrative Professional Chapter. We appreciate our five administrative employees who provide support toward our efforts in Knoxville.