



NEWS RELEASE

FOR IMMEDIATE RELEASE
Sept. 26, 2006

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**KNOXVILLE CITY COUNCIL UNANIMOUSLY APPROVES RENEWAL
OF SMG CONTRACT TO MANAGE THE KNOXVILLE CONVENTION CENTER**

On Tuesday evening, Sept. 25, Knoxville City Council unanimously approved renewal of SMG's contract to manage the Knoxville Convention Center.

SMG is the world leader in venue management, marketing and development, managing 156 venues worldwide, with 44 being convention centers. Founded in 1977, SMG has managed the KCC since 2001, overseeing pre-opening operational activities until the center's opening in 2002 and regular event bookings since then.

"We are thrilled with this overwhelming show of support," said Craig Liston general manager of the Knoxville Convention Center. "We have devoted ourselves to serving Knoxville, and it's good to see that our hard work paid off."

The Knoxville Convention Center is located in downtown Knoxville adjacent to the Sunsphere. The center boasts an 119,922-square-foot exhibit hall, a 27,300-square-foot divisible ballroom, and 18 meeting rooms.

For some great Southern Hospitality, contact the Knoxville Convention Center at 865-522-5669, and book your next event with the catering sales team.

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