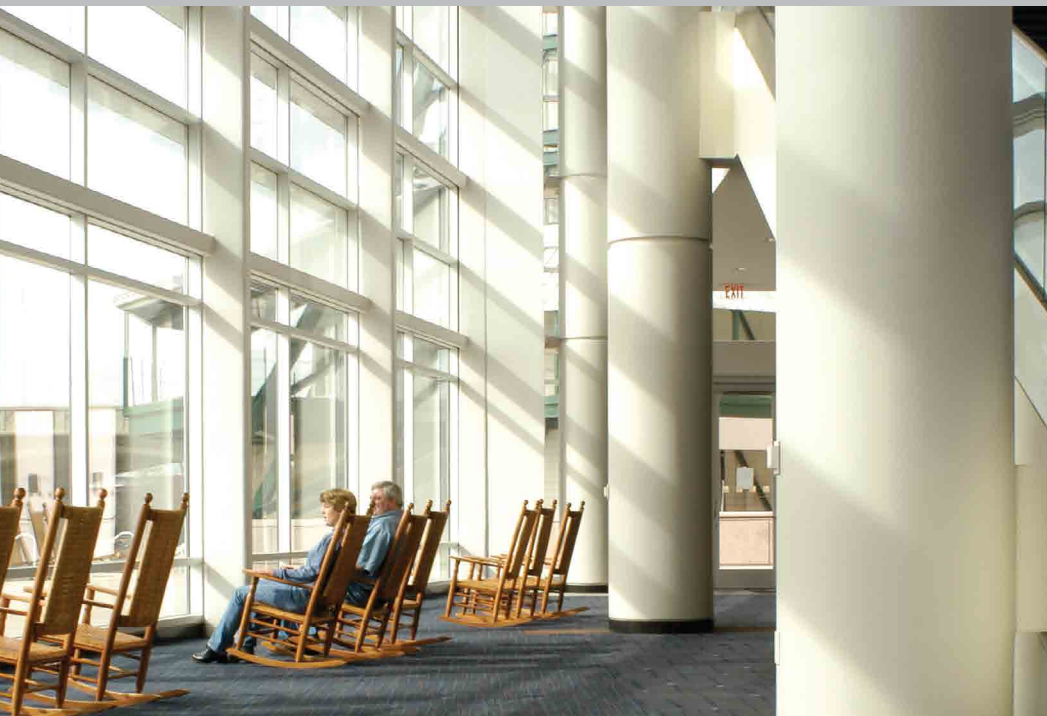


## Welcome to the Knoxville Convention Center

The success of the center is built on the talent and passion of our team of professionals who show the true meaning of Southern hospitality. The Volunteer spirit is evident from the moment you walk through the doors. Located in the heart of Knoxville, the center is within walking distance to many downtown amenities, including hotels, restaurants, shops and more. As a plus, the city's picturesque Urban Wilderness is just minutes away, ready to be explored. Inside the center, you'll find spacious, naturally lighted concourses, luxurious areas accented with Tennessee marble and a commissioned art collection representing the beauty and history of East Tennessee valued at more than \$1 million. The first convention center in the state to receive LEED certification for its green practices, we are dedicated to what matters to you and look forward to making your next event the best it can be.



**Southern Hospitality. Downtown Sophistication.  
Outdoor Adventure.**





## FLOOR PLANS

The Knoxville Convention Center is a 500,000-square-foot meetings and convention facility owned by the City of Knoxville and managed by SMG, the recognized global industry leader in public assembly facility management. Expansive, naturally lighted concourses on three floors surround the 250,000-square-foot of meeting and ballroom space and are perfect as additional event space.

### The Convention Center also features:

- 120,000 square feet of contiguous exhibit space
- 460-seat lecture hall
- Up to 14 breakout meeting rooms
- 27,300-square-foot Grand Ballroom – the largest in East Tennessee
- Three luxury conference rooms
- Shuttle drop-off and pedestrian bridge access to downtown
- Plasma monitors, digital meeting room signage and interactive touchscreen navigational displays with directions and event information
- Two exterior digital marquees in key city thoroughfares
- In-house dedicated WiFi, secure wired Internet access and free wireless logins in designated areas of concourse
- Complimentary charging stations
- In-house catering service, SAVOR... Knoxville, with a 5,000-square-foot catering kitchen

Managed by



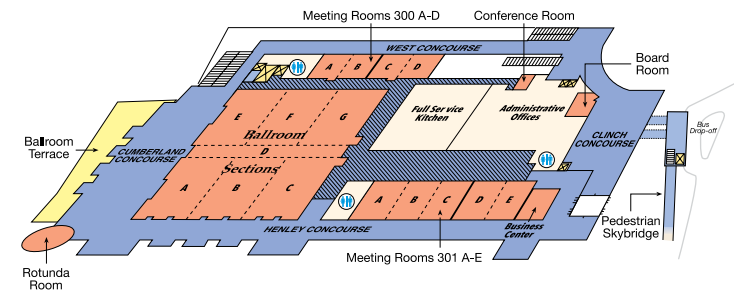
Worldwide Entertainment and Convention Venue Management

Floor Three Specifications						
Space	Sq. Ft.	Dimensions	Theater	Banquet	Classroom	Conf.
<b>Ballroom</b>						
Section A-G	27,000	195 x 140	2,600	1,650	1,860	n/a
Section A	3,864	84 x 46	400	180	221	90
Section B	3,864	84 x 46	400	180	221	90
Section C	3,864	84 x 46	400	180	221	90
Section D	3,500	140 x 25				
Section E	3,864	84 x 46	400	180	221	90
Section F	3,864	84 x 46	400	180	221	90
Section G	3,864	84 x 46	400	180	221	90
<b>300 Rooms</b>						
300 A	972	36 x 27	95	50	60	30
300 B	1,080	36 x 30	95	50	60	32
300 C	972	36 x 27	95	50	60	30
300 D	1,152	36 x 32	95	50	60	32
300 AB	2,052	57 x 36	206	110	133	62
300 CD	2,124	59 x 36	206	110	133	62
<b>301 Rooms</b>						
301 A	1,537	29 x 53	150	70	80	52
301 B	1,537	29 x 53	150	70	80	52
301 C	1,537	29 x 53	150	70	80	52
301 D	1,537	29 x 53	150	70	80	52
301 E	1,537	29 x 53	150	70	80	52
301 ABC	4,611	87 x 53	460	240	260	144
301 DE	3,074	58 x 53	300	160	180	104
Rotunda	1,100	37 x 37	70	50		
Board Room	775	31 x 25		32		18
Conference	486	18 x 27		14		14

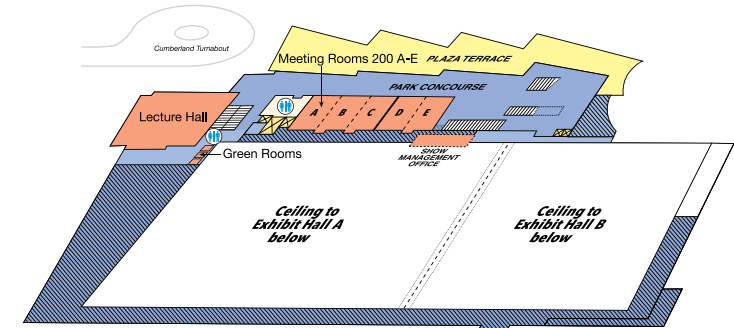
Floor Two Specifications						
Space	Sq. Ft.	Dimensions	Theater	Banquet	Classroom	Conf.
<b>200 Rooms</b>						
200 A	1,457	47 x 31	147	60	78	40
200 B	1,363	47 x 29	147	60	68	40
200 C	1,316	47 x 28	147	60	68	38
200 D	1,410	47 x 30	147	60	78	40
200 E	1,222	47 x 26	126	50	63	38
200 ABC	4,136	88 x 47	400	240	252	116
200 DE	2,632	56 x 47	252	120	141	84
Lecture Hall	5,700	47 x 31	460		460	

Floor One Specifications						
Space	Sq. Ft.	Dimensions	Theater	Banquet	Classroom	Booths
<b>Exhibit Halls</b>						
Hall A	70,000	298 x 237	6,400	3,000	3,000	350
Hall B	50,000	208 x 237	4,000	2,000	2,000	250
Hall AB	120,000	506 x 237	10,400	5,000	5,000	600
Ceiling Height for Hall is 30'						

## FLOOR THREE



## FLOOR TWO



## FLOOR ONE

